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The Franklin Institute Launches Fresh New Podcast and Video Series for Adults to Quench an Insatiable Curiosity about Science and Technology

“So Curious!” podcast delves into the cutting-edge side of science + tech, while the video series **“A Practical Guide to the Cosmos”** exposes the many secrets of the universe, co-hosted by Chief Astronomer Derrick Pitts

PHILADELPHIA, PA January 20, 2022—The Franklin Institute launches into the world of edutainment-based podcasts and videos with the debut of an all-new digital series designed for the curious-minded adult looking to satisfy their unquenchable thirst for science, tech, the universe, and beyond. The first of twelve weekly episodes of the new bioscience-themed podcast series, **“So Curious!”** will be available at beyond.fi.edu—the Institute’s new digital content portal and on Spotify, Apple Podcasts, or wherever podcasts are found; and the first of 8 weekly episodes of the new astronomy-themed video series **“A Practical Guide to the Cosmos”** also at beyond.fi.edu and on YouTube. New episodes for both are released weekly on Mondays—beginning January 24. Bonus content for both series will be released to beyond.fi.edu subscribers throughout the season.

“The digital series represents the new iteration of what The Franklin Institute has to offer,” explains **Larry Dubinski, President & CEO of The Franklin Institute**. “We saw an already high consumption rate of digital media significantly increase during the pandemic, exposing an opportunity for us to establish a new avenue to reach our core audience. The digital series extends the positive brand equity of The Franklin Institute beyond the walls of the museum to bring interesting and entertaining science to audiences in their own space.”

“So Curious!” an original podcast hosted by Philadelphia native rapper-songwriter **Amir “The Bul Bey” Richardson** and comedian, writer, and musician **Angelica Pasquini**, dives into the deep end of the science pool to uncover what happens when humans take biology into their own hands. The first episode of the series probes the world of cognitive enhancements with future topics that include biohacking, mental health, prosthetics, synthetic senses, bioprinting/artificial organs, neuroethics, wellness, genetics, creative biology, and wearable tech explored in a fun, energetic, highly inquisitive, and slightly offbeat way.

[LISTEN to Trailer: So Curious!](#)

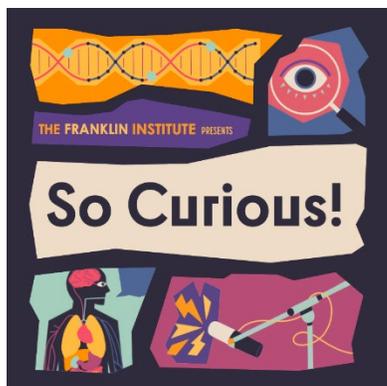
Franklin Institute Chief Bioscientist, producer, and **on-air science contributor of the podcast Dr. Jayatri Das** shares, “So Curious! is all about celebrating science through our hosts’ curiosity—they’ll ask the

questions we all want the answers to. Listeners will hear about a broad range of cutting-edge topics featuring everyone from innovative startups to established leaders to everyday people whose lives are being changed through emerging science. Bey and Angelica take a new and fresh look at these advancements and what they mean for our world."

Curious about the universe? [Kalpana Pot](#), actor, TikTok from @TokNerdyToMe, and Griffith Observatory astronomy lecturer, joins Franklin Institute [Chief Astronomer Derrick Pitts](#) for "**A Practical Guide to the Cosmos**," an adventurous new original video series that promises viewers they "will see the universe like never before." Through eight weekly 6–8-minute episodes, Pitts and Pot explore exoplanets, galaxies, space missions, and black holes, sharing free bonus content throughout the season for subscribers. The debut video spotlights the mysteries of the night sky. Future episodes will travel through the solar system, to the Moon, and inside black holes; they will explore telescopes, consider space travel, ponder the size and scale of the universe, and help us imagine the speed of light.

[WATCH Trailer: A Practical Guide to the Cosmos](#)

"People are infinitely curious about the world around them, so when we think of the phenomena of the universe, there's a limitless amount to share and even more to discover," explains **Pitts**. "We already know there's a strong appetite for space science, and we think viewers will have a really entertaining time seeing how both Kalpana and I view all things astronomy, and they may even learn a thing or two."



So Curious!

Podcast Series

Episodes: 12

Duration: 30-40 minutes

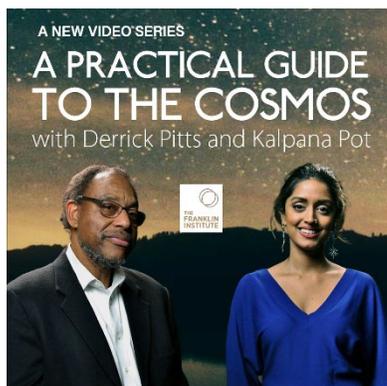
Release Schedule: Weekly on Mondays, beginning 1/24

Platform: [beyond.fi.edu](#)

Hosts: Philadelphia native rapper-songwriter **Amir "The Bul Bey" Richardson** and comedian, writer, and musician

Angelica Pasquini; **Contributor:** **Jayatri Das, Ph.D.**, Chief Bioscientist, Franklin Institute

Podcast production partner: **Radio Kismet**



A Practical Guide to the Cosmos

Video Series

Episodes: 8

Duration: 6-8 minutes

Release Schedule: Weekly on Mondays, beginning 1/24

Platform: [beyond.fi.edu](#)

Hosts: Actor, TikTok from @TokNerdyToMe, Griffith Observatory astronomy lecturer **Kalpana Pot**, and Franklin Institute **Chief Astronomer Derrick Pitts**

About The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in science and technology learning and a dynamic center of activity. As Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.