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THE FRANKLIN INSTITUTE ANNOUNCES NEW BOARD CHAIR
INCOMING BOARD CHAIR DONALD MOREL FOLLOWS THE
EXTRAORDINARY EIGHT-YEAR TENURE OF MARSHA R. PERELMAN

BOARD APPOINTS TWO NEW TRUSTEES

PHILADELPHIA March 12, 2014 —The Franklin Institute is pleased to announce the election of Donald Morel as Chair of its Board of Trustees. Morel assumes the position from Marsha R. Perelman who completed her extraordinary eight-year tenure in December, and was subsequently elected by the Board as Chair Emerita.

Donald Morel, Ph.D., Chairman and Chief Executive Officer of West Pharmaceutical Services, has served as a member of The Franklin Institute’s Board of Trustees since 2006 and as Vice Chair in 2013. In addition to his invaluable service as a member of the Board, Dr. Morel has been a dedicated member of a number of the Institute’s leadership committees, including service as Chair of the Franklin Awards Committee since 2011. Dr. Morel has an extensive background in business and science, having earned his B.S. in Metallurgical Engineering from Lafayette College and an M.S.E. and Ph.D. in Materials Science from Cornell University. Additionally, he has held several executive positions at West Pharmaceutical Services, Inc. since 1992.

“The Franklin Institute is extremely fortunate to have in its new board chair such an experienced and talented individual,” states Marsha Perelman, “Don Morel has been an extremely active board member over the past seven years, leading some of our most influential committees. His passion is unmatched and I look forward to continuing to work alongside him as we move the Institute through this exciting, transformative year. I know Don will be an excellent Chairman for the Institute.”

Under Perelman’s ambitious leadership as Board Chair since 2005, the Franklin Institute has undergone tremendous growth and transformation, and maintained a very strong financial position. The Institute now stands as an industry leader in creating innovative informal science education programming for target audiences, and is recognized internationally, both as a leading venue for world-class traveling exhibits including world premieres, and for the significance and grandeur of The Franklin Institute Awards Program, one of the world’s most prestigious honors in science, technology, and business. During Perelman’s tenure, the Institute opened the acclaimed Science Leadership Academy, and launched the Philadelphia Science Festival, which in its first three years has reached over 300,000 people. Perelman provided crucial leadership to the *Inspire Science* campaign, which raised \$65.2 million for projects including the construction of the Nicholas and Athena Karabots Pavilion - set to open in June 2014. Perelman’s dedication to youth education programs has made The Franklin Institute a leader in providing underprivileged youth with creative and engaging experiences, and under her guidance the Franklin Institute has developed one of the strongest, most engaged and effective non-profit Boards in the region.

“Marsha Perelman has brought an extraordinary wealth of knowledge and an uncommon commitment to The Franklin Institute over the past eight years as board chair,” explains Dennis M. Wint, President and CEO of The Franklin Institute. “She is a tremendous leader and has been an inspiration to her fellow board members, to myself and to the entire staff. Marsha has left a remarkable legacy which will endure for years to come, and we remain eternally grateful.” Wint continued, “As incoming board chair, Don Morel brings tremendous enthusiasm and expertise to the Institute, and is perfectly suited to continue the strong legacy left by Marsha Perelman. His background is an ideal blend of business and science that will be a tremendous asset to The Franklin Institute, and help guide the Institute through this time of significant future growth.”

Also newly elected to the Board of Trustees are Karen Paul Zimmer, MD and I. Steven Udvarhelyi, M.D. Dr. Zimmer is the Medical Director for the ECRI Institute’s Patient Safety, Risk and Quality Group. In addition to her role at ECRI, Dr. Zimmer is an Attending Physician at Thomas Jefferson University Hospital’s Pediatric Outpatient Clinic, Medical Staff at Nemours of Alfred I. DuPont Hospital for Children, Adjunct Assistant Professor at Johns Hopkins University School of Medicine, and Acting Editor of the Pennsylvania Patient Safety Reporting System Advisory for the Pennsylvania Safety Authority. Dr. Zimmer is a board-certified pediatrician and is a member of the following professional organizations: American College of Physician Executives, Ambulatory Pediatric Association, American Academy of Pediatrics, and American Medical Association. She is a member of the Cornell University Board of Trustees, the Chairman’s Council at the Philadelphia Museum of Art, the Deans Council at Cornell Medical College, and the Patient Safety Committee of St. Mary’s Medical Center. Dr. Zimmer and her husband reside in Bryn Mawr, PA and have two children.

Dr. Udvarhelyi is Executive Vice President of Health Services and Chief Strategy Officer at Independence Blue Cross. He also serves as a Director of the Independence Blue Cross Foundation. Dr. Udvarhelyi is a board-certified internist with over 20 years of experience in the managed care industry. Dr. Udvarhelyi previously served as Senior VP and Chief Medical Officer at Independence Blue Cross, and has held positions with Prudential Health Care and was a faculty member at Harvard Medical School. Dr. Udvarhelyi serves on a number of professional and civic boards, including NaviNet and The Devereux Foundation. Dr. Udvarhelyi and his wife reside in Malvern, PA and have two daughters and a son.

About The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania’s most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.