“In addition to being extremely interesting, engaging and fun, [Know Your Brain, Know Your Business] allowed us to take away many useful lessons and strategies that I’m certain will enable us to improve our overall work performance in multiple ways.”

- PECO CFO, Phillip Barnett
Unlike other corporate trainings which use tests to show employees how they're different, this session uses science to highlight how we are alike, and how having the right mindset can lead to success.

> 100% of past participants agree that this workshop is better than other professional development workshops they've experienced.

> Working with trusted scientists and educators from The Franklin Institute, your employees can feel confident that the content of our workshops are credible and reliable.

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KNOW YOUR BRAIN, KNOW YOUR BUSINESS
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Developed and presented by experts in the science of learning, and using The Franklin Institute's signature brand of interactive, dynamic experiences, Know Your Brain, Know Your Business is the industry's leading corporate development workshop.