



## KNOW YOUR BRAIN, KNOW YOUR BUSINESS

FOR CORPORATE AUDIENCES

Learning. Memory. Communication.  
Efficiency. It all starts in the brain.

Empower your team with the tools they need to maximize effectiveness in the workplace through an in-depth understanding of the brain and how people think.

“In addition to being extremely interesting, engaging and fun, [*Know Your Brain, Know Your Business*] allowed us to take away many useful lessons and strategies that I’m certain will enable us to improve our overall work performance in multiple ways.”

– PECO CFO, Phillip Barnett

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Developed and presented by **experts in the science of learning**, and using The Franklin Institute's signature brand of **interactive, dynamic experiences**, *Know Your Brain, Know Your Business* is the industry's leading corporate development workshop.

## HERE'S WHAT SETS US APART:

- Unlike other corporate trainings which use tests to show employees how they're different, this session uses science to **highlight how we are alike**, and how having the right mindset can lead to success.
- 100% of past participants agree that this workshop **is better than other professional development workshops** they've experienced.
- Working with trusted scientists and educators from The Franklin Institute, your employees can feel confident that the content of our workshops are **credible and reliable**.

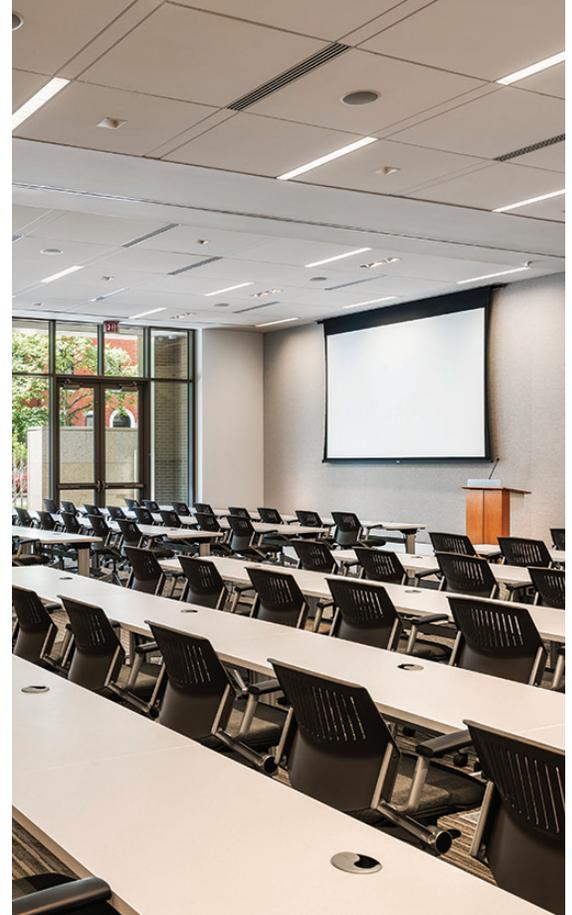
## CREATE A CORPORATE RETREAT PACKAGE

The Franklin Institute is the perfect place to achieve your corporate goals. Contact us to learn about half-day and full-day retreat options that take advantage of our:

- State-of-the-art meeting spaces
- Award-winning catering services
- Full Conference Center
- Escape Room Team-Building Activity

### Contact:

Julia Skolnik, MEd  
Assistant Director of Professional Development  
jskolnik@fi.edu  
215-448-1098



**LOOKING FOR MORE INFORMATION ABOUT KNOW YOUR BRAIN, KNOW YOUR BUSINESS?**

Julia Skolnik, MEd | [jskolnik@fi.edu](mailto:jskolnik@fi.edu) | 215-448-1098 | [www.fi.edu/professional-development](http://www.fi.edu/professional-development)