~ SCIENCE WITH A TWIST ~

THE FRANKLIN INSTITUTE’S POPULAR MONTHLY SERIES FOR ADULTS
RETURNS WITH AN ALL NEW LINE UP FOR 2015

SCIENCE AFTER HOURS KICKS OFF FEBRUARY 10

Philadelphia, PA—January 15, 2015—The Franklin Institute uncorks a new season of its popular Science After Hours series with ten unique and quirky themes designed exclusively for adults ages 21 and older. The monthly evening event series feature experiments, demonstrations and engaging science curated by The Franklin Institute in collaboration with organizations all across the city. Science After Hours is designed to attract a new adult audience to The Franklin Institute by combining offbeat themes, live performances, cash bar and access to the museum’s iconic exhibits in an adults-only after hours setting—all with a splash of science.

Revisit the roaring twenties at the 2015 premiere of Science After Hours on Tuesday, February 10. The speakeasy-themed evening takes visitors back to decade that brought us bootleg liquor, race cars and the booze catapult. Visitors can delve into the science and mastery behind gambling, smuggling and propaganda, and even learn the simple dance steps of the Lindy Hop and The Charleston. Other such “outlawed” topics and activities include: submarine challenges, mousetrap cars, patent medicine, cryptology, and home brewing.

Introduced in December 2013, Science After Hours quickly grew in popularity and demand. Monthly events throughout 2014 were wrapped around unconventional and quirky themes, such as MacGyver and Monster Mash, drawing roughly 800 young adults to the museum on the second Tuesday of the month to experience a myriad of science topics – after hours. “The Franklin Institute does so much to cater to families and children, and we are now looking to expand our programming to include events designed specifically for adults,” said Larry Dubinski, President and CEO of The Franklin Institute. “Science After Hours has been extremely successful in exciting that 21-39 age group by presenting science in a way that’s interesting, attractive and social.”

2015 SCIENCE AFTER HOURS:

February 10: Speak Easy: A Celebration of All Things Outlawed
March 10: Survivor
April 24: Philadelphia Science Festival Kick-Off Party: 8 Bit Night
May 12: Trek, Wars, & Who: Journeys through Space
June 2: Bill & Ted’s Excellent Adventure
July 14: Camp Franklinana: Summer Camp
August 11: Science + Art
September 8: Green: From Eco Friendly to Envy
October 13: Super Heroes
November 17: Mr. Franklin’s Gym Class
Science After Hours takes place the second Tuesday of each month from 7:00-10:00 p.m. Tickets are available at www.fi.edu. Admission is $15, $10 for members of The Franklin Institute (21+). Science After Hours generously is sponsored by AT&T.

THE FRANKLIN INSTITUTE
Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania’s most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.

NOTE TO EDITORS: Hi-res images of Science After Hours events are available at www.fi.edu/press.
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