THE FRANKLIN INSTITUTE PRESENTS THE EAST COAST DEBUT OF
BODY WORLDS: ANIMAL INSIDE OUT
FINAL STOP IN THE U.S FOR THE ACCLAIMED EXHIBIT

PHILADELPHIA October 3, 2014 — Visitors will travel on anatomical safari exploring more than 100 plastinated specimens from goats to giraffes and octopuses to ostriches when BODY WORLDS: ANIMAL INSIDE OUT makes its East Coast debut this weekend in the Nicholas and Athena Karabots Pavilion at The Franklin Institute. Opening Saturday, October 4, ANIMAL INSIDE OUT offers visitors a unique opportunity to view animals from a rarely seen perspective, exploring the skeletons, muscles, organs, circulatory systems and more. Stripping away nature’s skin to the bare flesh and bones, ANIMAL INSIDE OUT features more than 100 plastinates including translucent slices, capillary specimens, organ configurations and full animal bodies displaying the intricate biology and physiology of some of the world’s most spectacular creatures.

Also new this fall at The Franklin Institute, the popular Sesame Street Muppets anchor an exciting collection of hands-on, interactive experiences that allow children to explore the human body and how to keep it healthy in Sesame Street Presents: The Body, on display through January 4 in the Mandell Center.

“This fall, The Franklin Institute takes a unique approach to exploring the body with the pairing of these two exhibitions,” said Larry Dubinski, President and CEO of The Franklin Institute. “Visitors will explore biology and physiology, and learn the intricacies of some of the world’s largest mammals in this new version of the BODY WORLDS exhibits; and for the younger visitors, what better way to learn all about the insides and outside of the human body than from the popular cast of characters on Sesame Street.”

Highlights of plastinates featured in ANIMAL INSIDE OUT include the world’s tallest mammal, the giraffe, and the rarely seen giant squid; a magnificent bull, with its heart five times the size of a human’s; and a reindeer, with hooves that adapt to the changing seasons. The specimens on display are preserved through the anatomical specimen preservation process of Plastination, invented by BODY WORLDS creator and anatomist, Dr. Gunther von Hagens. This marks the third time a major BODY WORLDS exhibition has come to The Franklin Institute. In 2006, The Franklin Institute hosted BODY WORLDS: The Anatomical Exhibition of Real Human Bodies, and in 2009, Body Worlds 2 & The Brain.

Adjacent to BODY WORLDS this fall at The Franklin Institute is Sesame Street Presents: The Body, an exhibition all about YOU. Three exhibit areas include multiple interactive experiences designed to deliver age-appropriate and exciting learning opportunities for children at a variety of developmental levels. Your Insides is an exploration where kids learn the locations of your internal organs and discover what goes on inside the body. In Your Outsides, children learn to identify different body parts, discover what they do, and explore the many ways
they can put them to use. Finally, young visitors learn how staying clean, eating healthy foods, and getting plenty of physical activity and sleep can help maintain the body in **Staying Healthy**.

Highlights of the many interactive experiences of these three areas include “Count’s Organ Organ,” which musically teaches children about the locations and functions of their internal organs; “Your Amazing Body,” an interactive video game where little learners choose the correct body part based on clues from Ernie and Bert; and “Mr. Hooper’s Store,” where children scan groceries and learn specific messages about how different healthy meals are good for their bodies. The exhibition emphasizes scientific investigation and developmental and curriculum-based learning goals for children ranging from two to eight years old. These learning goals tie into the National Science Education Standards, the Benchmarks for Science Literacy and the Sesame Street Healthy Habits for Life Curriculum – based off of an initiative that was created in response to the current childhood obesity crisis in the United States.

**TICKET INFORMATION**

**BODY WORLDS: ANIMAL INSIDE OUT**
October 4, 2014 – April 12, 2015

**Daytime Tickets (Includes General Admission to The Franklin Institute)**
Adults $29.50; Children (3-11) $22.50

**Evening Tickets (Admission to Body Worlds Only; after 5pm)**
Adults: $19.50; Children: $15.50 (ages 3-11)

**SESAME STREET PRESENTS: THE BODY**
September 27, 2014 – January 4, 2015

**Daytime Tickets (Includes General Admission to The Franklin Institute)**
Adults $23.00; Children (3-11) $19.00; Members are free

**Evening Tickets (Admission to Sesame Only; after 5pm)**
Adults: $7.50; Children: $5.50 (ages 3-11); Members are free

**COMBO TICKET: BODY WORLDS AND SESAME STREET**
Daytime Tickets: Adults: $34.00; Children $27.00
Evening Tickets: Adults: $27.00; Children $21.00

Both exhibitions will be open daily from 9:30 a.m. – 9:00 p.m. (last entry at 7:30 p.m.).

**NOTE TO EDITORS:** Hi-res images are available for download and publication through the TFI Press Room at [https://www.fi.edu/press-room/presskits](https://www.fi.edu/press-room/presskits)
Login: presspass

**About The Franklin Institute**
Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania’s most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit [www.fi.edu](http://www.fi.edu).