

**PUBLIC RELATIONS****FOR IMMEDIATE RELEASE**Contact: Stefanie Santo 215-448-1152 | ssanto@fi.eduNoah Lattanzi 215-448-1388 | nlattanzi@fi.edu

Make it a Night! The Franklin Institute Extends Hours, Adds Summer Programing

Philadelphia, PA, July 2, 2018 – Beginning July 5, The Franklin Institute extends hours for the summer, giving guests the opportunity to engage with all the museum has to offer. New exhibits, updated favorites, original community programing, educational events, and more make The Franklin Institute a must-visit this summer.

Summer Extended Hours – Daily, July 5 through August 31

General Museum: 9:30am – 7:00pm*

Game Masters: The Exhibition: 9:30am – 8:00pm

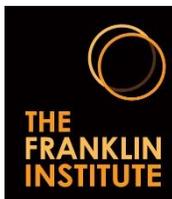
The Summer of Games continues as the Institute's feature exhibit, *Game Masters: The Exhibition* enters its final months. Extended hours and a reduced evening ticket throughout the summer give visitors the opportunity to experience the exhibition decoding more than four decades of gaming history through the eyes of the industry's most influential minds, with 100+ playable games. Enjoy a relaxed environment, reduced evening-only admission, and exclusive evening programing in *Game Masters: The Exhibition* throughout the summer

SUMMER HIGHLIGHTS AT THE FRANKLIN INSTITUTE INCLUDE:***Game Masters: The Exhibition*****Through September 3, 9:30am - 8:00pm (Last entry: 6:30pm)****Evening Tickets: \$20 Adults/\$15 Child**

Showcasing the work of over 30 innovative game designers, *Game Masters* takes visitors on an interactive journey inside their favorite video games- from the trailblazing arcade era through today's web and console games. Challenge yourself to achieve a high score on more than 100 playable games as you learn how the most beloved characters- from Sonic to the Sims- came to life, and follow the remarkable transformations that video games have undergone over time through the 100 objects and original artworks featured in the exhibit. For those looking to experience *Game Masters*—but not the entire museum—in a somewhat leisurely and more relaxed setting, this option was designed for you.

Science After Hours***Clue* Tuesday, July 24, 7:00-10:00pm*****Don't Try This At Home* Tuesday, August 28, 7:00- 10:00pm****Tickets: \$20**

Explore, imbibe, and feed your curiosity at an evening event series exclusively for adults! Science After Hours is an evening event series exclusively for adults ages 21+ featuring experiments, demonstrations, games, and innovative and engaging science curated by Philadelphia's premier science



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museum in collaboration with organizations across the city. Each evening highlights a different topic—from cocktail concocting to time traveling—and each includes cash bars and opportunities to explore The Franklin Institute’s hands-on exhibit spaces. Enjoy live performances, surprising challenges, unexpected extravaganzas, and more, depending on each evening’s lineup. These events are 21+. For a full list of events [click here](#)

Game Master’s Movie Nights

Tuesday, July 3, 5:30-10:30pm (Tron)

Wednesday, August 9, 6:00-10:00pm (Atari Game Over)

Admission is \$20

The Franklin Institute takes after hours to the next level this summer delivering nonstop gaming action with evenings designed exclusively for adults 21+. This evening includes Game Masters: The Exhibition access (from 5:30-8:30pm) PLUS a special screening of the 1982 hit film Tron at 9:00pm, and a beer and wine cash bar from 5:30pm-10:15pm (no food or drink allowed in the Exhibit). For more information [click here](#)

Night Skies in the Observatory

Tuesday, June 10, 7:00-10:00pm

Tuesday August 14, 7:00-10:00pm

Admission is \$10

Warm summer nights spent observing from the rooftop of The Franklin Institute continues Tuesdays this summer, July 10 and August 14. Knowledgeable Institute staff will guide you through what’s happening in the rest of our solar system using the 10-inch Zeiss telescope in the Observatory and at Ben’s Starlight Lounge on the rooftop. Free star maps, special programming, plus a cash bar all guarantee a fantastic summer evening. Admission is \$5 for members or \$10 for individuals.

National Geographic’s Polar Obsession

Through September 5

Free with museum admission

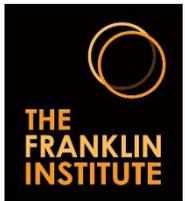
Polar Obsession, a photography exhibition featuring striking images of the world’s Polar Regions from National Geographic photographer Paul Nicklen, is now on display in the Pendulum Gallery on the museum’s third floor. Nicklen’s stunning images take visitors underwater and across the ice, delivering a unique close-up of wildlife in the Arctic and Antarctic.

Speaker Series Event: *Climate Change Gets Personal*

Wednesday, July 25, 7:00-10:00pm

Admission is free with advance registration

We spotlight some of the hottest scientific topics facing our world today in a special yearlong speaker series, and this summer we delve into the many factors that influence personal perceptions of climate change on **Wednesday, July 25**. Join The Franklin Institute’s Dr. Rachael



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Valetta and Yale University's Dr. Anthony Leiserowitz for a deep dive into the political, psychological, and cultural factors that influence personal perceptions of climate change.

**Extended hours vary on a few select evenings, see [website](#) for details.*

About The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.