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PRESS KIT: FRANKLIN FRIGHT PHOTOS

Franklin Fright Returns to The Franklin Institute Every Weekend in October
Indoor trick-or-treating, spooky and gross live shows, pumpkin smashing, and a “shocking” new Electricity show—all in a Halloween environment brimming with activities.

PHILADELPHIA, PA September 26, 2023—Franklin Fright, the Franklin Institute’s family-friendly Halloween adventure, returns every weekend in October brimming with activities, including indoor trick-or-treating, mazes, pumpkin smashing, and an electrifying new Electricity show.

Franklin Fright guests can trick-or-treat throughout the museum at festively decorated doors and visit “The Lab” for interactive tech activities, photo ops, mazes, and demos. The “That’s Gross” Live Science Show offers pumpkin smashing and other fantastically grotesque demos focused on the human body. Brand new this year, the most electrifying showcase of electricity in the new “Electricity” Live Science Show.

Franklin Fright begins Saturday, September 30, and continues every weekend in October from 10 a.m. to 4:30 p.m. Free with museum admission.

Franklin Fright features:

- **Trick-or-treating at six themed doors** throughout the museum.
- **The Lab**, featuring Gourd’n the Giant Pumpkin Robot and Halloween T.R.E.A.T.S. (Tricks, Robots, Experiments, Activities, Technology, Spooky fun), including LED mazes, spider-bot building, and a walkthrough Fun Maze filled with silly pumpkin jokes, sensory activities, surprising scenes, and photo ops.
- Presenting sponsor FMC Corporation hosts interactive activities every Saturday in October inside The Lab.
- **“That’s Gross!” Live Science Show** for a journey inside and outside the body to explore, test, and dive deep into some of the grossest facts about the human body. Celebrate Halloween in the sloppiest way possible in this all-new—gross—show featuring costumed performers.
- **New for 2023! The Electricity Show**: A “shocking” journey through a collection of electrical gadgets. This center-stage show aims to offer the most electrifying showcase of electricity.

FMC Corporation is the presenting sponsor of Franklin Fright. Julie DiNatale, vice president and chief sustainability officer, shared, “We are proud to partner with The Franklin Institute to make science education fun for people of all ages across the region. Events like Franklin Fright are exciting ways to inspire a passion for science and technology in kids who may one day become our future STEM leaders.”
The Franklin Institute received funding to promote Franklin Fright from the Pennsylvania Tourism Office, housed within the Department of Community and Economic Development, which is dedicated to inspiring travel to Pennsylvania.

About The Franklin Institute
Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in science and technology learning and a dynamic center of activity. As Pennsylvania’s most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.