

# Philadelphia Science Festival – 2020 Sponsorship Benefits

FESTIVAL	\$75,000	\$50,000	\$35,000	\$25,000	\$15,000	\$7,500	\$3,000
	Pt Platinum 78 195.08	Au Gold 79 196.697	Ag Silver 79 196.697	Br Bronze 00 00.000	No Nickel 00 00.000	Co Copper 29 63.546	Ti Titanium 22 47.867
Logo recognition on official Philadelphia Science Festival website	✓	✓	✓	✓	✓	✓	✓
Naming Rights of signature program or Property (to be mutually agreed upon)	✓	✓	✓				
Presence at additional PSF events or TFI educational events annually	5 events	4 events	3 events	2 events	2 events	1 event	
Recognition on print and digital materials including carnival maps & select additional collateral	logo	logo	logo	logo	logo	logo	
Logo recognition on official PSF volunteer t-shirts (or other apparel)	✓	✓	✓				
Invitation to media events & name recognition during remarks at select events	✓	✓	✓				
Ad in digital festival program guide	full page	half page	quarter page				
<b>NEW!!</b> TFI room rental discount*	35%	30%	25%	20%	15%		
Reservations to ticketed events	✓	✓	✓	✓	✓	✓	
CARNIVAL							
Science Carnival exhibit booth space	custom	custom	10x50	10x40	10x30	10x20	10x10
Multimedia assets highlighting partnership provided post-festival (subject to a pre-selected time slot)	✓	✓					
Recognition on sponsor signage	logo	logo	logo	logo	logo	logo	text
Branded booth space consultation	custom	custom	custom				
Stand-out signage indicating sponsorship level	✓	✓	✓	✓			
<b>NEW!!</b> Social media post/story highlight	✓	✓	✓	✓	✓		
Opportunity to purchase volunteer boxed lunches	✓	✓	✓	✓	✓	✓	✓
Complimentary wristbands - Access into the VIP hospitality area	20	15	12	8	6	4	2
Invitations to VIP happy hour sponsor appreciation event(s)	✓	✓	✓	✓	✓	✓	2
Complimentary parking spaces at the Institute**	12	10*	8*	6*	4*	2*	0*

\*Based on availability, certain restrictions may apply. \*\*In addition to exhibitor parking space (1 per 10x10 booth space)

*Benefits subject to change. Additional benefits may be mutually agreed upon. Pledges must be confirmed in writing by March 2, 2019 to qualify for benefits below (November 15 for custom branded booth consultation). Sponsors making pledges after this date may not be eligible for all benefits. All sponsors are entitled to receive training and support from TFI educators to help create engaging hands-on activities for the Festival and Carnival. All sponsors receive the opportunity to purchase boxed lunches for their volunteers on the day of the Carnival (must be pre-ordered). All sponsors receive select photos of their Carnival booth and/or Festival activities distributed after the Festival.*

**Want to learn more? Contact Blythe Tarbox at [btarbox@fi.edu](mailto:btarbox@fi.edu) or by calling 215.448.1271**