



## 2019 Sponsor Benefits

FESTIVAL	\$75,000	\$50,000	\$35,000	\$25,000	\$15,000	\$7,500	\$3,000
	Pt Platinum <small>78 195.08</small>	Au Gold <small>79 196.697</small>	Ag Silver <small>79 196.697</small>	Br Bronze <small>00 00.000</small>	No Nickel <small>00 00.000</small>	Co Copper <small>29 63.546</small>	Ti Titanium <small>22 47.867</small>
Logo recognition on official Philadelphia Science Festival website	✓	✓	✓	✓	✓	✓	✓
Naming Rights of signature program OR Property (to be mutually agreed upon)	✓	✓					
Presence at additional PSF events OR TFI educational events throughout the year	5 events	4 events	3 events	2 events	2 events	1 event	
Recognition on print and digital materials including carnival maps & select additional collateral	logo	logo	logo	logo	logo	logo	
Logo recognition on official PSF volunteer t-shirts (or other apparel)	✓	✓	✓				
Invitation to media events & name recognition during remarks at select events	✓	✓	✓				
Ad in festival program guide	full page	half page					
Reservations to ticketed events	✓	✓	✓	✓	✓	✓	

CARNIVAL	\$75,000	\$50,000	\$35,000	\$25,000	\$15,000	\$7,500	\$3,000
	Pt Platinum <small>78 195.08</small>	Au Gold <small>79 196.697</small>	Ag Silver <small>79 196.697</small>	Br Bronze <small>00 00.000</small>	No Nickel <small>00 00.000</small>	Co Copper <small>29 63.546</small>	Ti Titanium <small>22 47.867</small>
Science Carnival exhibit booth space	custom	custom	10x50	10x40	10x30	10x20	10x10
Multimedia assets (photo & video) highlighting partnership provided post-festival (subject to a pre-selected time slot)	✓	✓					
Recognition on sponsor signage	logo	logo	logo	logo	logo	logo	text
Branded booth space consultation including choice of location	custom	custom	custom				
Stand-out signage indicating sponsorship level	✓	✓	✓	✓			
Opportunity to purchase volunteer boxed lunches	✓	✓	✓	✓	✓	✓	✓
Complimentary wristbands - Access into the VIP hospitality area	20	15	12	8	6	4	2
Invitations to VIP happy hour sponsor appreciation event	20	15	12	8	6	4	2
Complimentary parking spaces at the Institute <small>* In addition to exhibitor parking space (1 per 10X10 booth space)</small>	12+	10*	8*	6*	4*	2*	*

**CONTACTS: CASEY ANNE SATELL [csatell@fi.edu](mailto:csatell@fi.edu) 215.448.2378 | BLYTHE TARBOX [btarbox@fi.edu](mailto:btarbox@fi.edu) 215.448.1271**

Benefits subject to change. Additional benefits may be mutually agreed upon. Pledges must be confirmed in writing by February 1, 2018 to qualify for benefits below (October 15 for custom branded booth consultation). Sponsors making pledges after this date may not be eligible for all benefits. All sponsors are entitled to receive training and support from TFI Educators to help create hands-on accessible activities for the Festival and Carnival. All sponsors receive the opportunity to purchase boxed lunches for their volunteers on the day of the Carnival (must be pre-ordered). All sponsors receive select photos of their Carnival booth and/or Festival activities distributed after the Festival.