



PUBLIC RELATIONS

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SCIENCE AFTER HOURS RETURNS JANUARY 23

FRANKLIN INSTITUTE ANNOUNCES A NEW SEASON OF ITS POPULAR 21+ EVENT

Philadelphia, PA—December 20, 2017—The Institute’s hugely popular monthly event series SCIENCE AFTER HOURS returns for another unforgettable season beginning January 23. Named “Best Geeky Fun of 2017” by *Philadelphia Magazine* and consistently drawing crowds of 1,500+, these uniquely-themed evenings are designed to appeal to a young adult audience by combining offbeat themes, live performance, wine, beer, and cocktails, together with engaging science demonstrations and access to the museum’s iconic exhibits. Headlining a calendar of new programming targeted to young adults these 21+ evenings encourage attendees to experience the museum in a hands-on way that feels fresh by incorporating all the elements of a fun night out with a hands-on science twist. **Party Like a Rock Star** (January 23) and the salacious, **Love and Lust** (February 27) kick off a year of themes that includes perennial favorites like the prohibition-themed **Speakeasy** (September 25), Harry Potter’s **Wizarding School** (October 23), and the explosive, **Don’t Try this This at Home** (August 28), along with new and intriguing offerings, **8-bit**, a night of video and computer games (June 26), and the forensic-focused **Clue** night (July 24).

Since its 2014 debut, Science After Hours has quickly grown into one of the Institute’s most popular monthly events. Science-focused programming curated by Franklin Institute educators paired with dynamic partner activities makes for a fun and authentic science experience in a lighthearted social setting perfect for any date night. “It’s really an exciting trend in the museum world,” said president and CEO Larry Dubinski, “museums have always faced this challenge of engaging a younger audience that may not be visiting with children or families but still have interest in what the museum has to offer. After Hours is a really unique, and successful, way for museums to embrace a different audience and get them participating. Whether you come for the science or for the cocktails, there’s something for everyone.”

On January 23, **Party Like a Rock Star** revisits the decades famous for long hair, loud music, and wild parties, with an evening focused on the science of sound and the technology that powered the

rock & roll era. Attendees will delve into sound, music, melody and math, learning about the physics of sound waves and the the inherently mathematical nature of harmony. Plus guest will get in the spirit with sets by local Philadelphia musicians Minka and Chill Moody in the Fels Planetarium. A full list of topics and dates is below. #ScienceAfterHours takes place once a month from 7-10pm (with the exception of May). Tickets are available at www.fi.edu. Admission is \$20 for the public, \$15 for members of The Franklin Institute (21+) and free for the Innovator level members. Science After Hours is made possible by support from AT&T.

2018 SCIENCE AFTER HOURS

January 23: Party Like a Rock Star

February 27: Love and Lust

March 20: Cosmos

April 10: Prom

June 26: 8-Bit

July 24: Clue

August 28: Don't Try This at Home

September 25: Speakeasy

October 23: Wizard School

November 27: Freindsgiving

December 18: Holiday Bizarre

THE FRANKLIN INSTITUTE

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.

NOTE TO EDITORS: Hi-res images of Science After Hours events are available at <https://www.fi.edu/press-room/press-kits/science-after-hours>.