



CLIMATE CHANGE IT'S IN YOUR BACK YARD



Photo courtesy of the Arizona Science Center.

C3: Communicating Climate Change

The Association of Science-Technology Centers Incorporated (ASTC) Communicating Climate Change project, funded by the National Science Foundation (NSF), fosters innovative partnerships between research centers, the media, and science centers, and showcases science centers' central role in educating the general public and inspiring changes in attitudes concerning climate change.

Local Issues, Global Implications

You may have already observed outcomes of global climate change in your region, through decreasing butterfly populations, rising inner-city temperatures, or increasingly frequent hurricanes. C3 focuses on local indicators of climate change in 12 different communities across the United States. Participating science centers are educating the public about global climate change by focusing on local examples, from disrupted bird migration patterns in Philadelphia to the failing health of pine forests in Arizona.

Enduring Outcomes

Besides becoming an important source of information and inspiration for ASTC events and products, C3 will produce new communication tools that will be available to everyone in the informal science education field. In addition, 24 short films on the project's local climate change indicators will be made available to ASTC members, and professional development seminars will be provided online not only to project participants but also to the broader ASTC community.

Participating Science Centers

Arizona Science Center, Phoenix; Bishop Museum, Honolulu, Hawaii; Chabot Space & Science Center, Oakland, California; EdVenture Children's Museum, Columbia, South Carolina; the Franklin Institute, Philadelphia, Pennsylvania; Maryland Science Center, Baltimore; Museum of Discovery & Science, Fort Lauderdale, Florida; New Mexico Museum of Natural History and Science, Albuquerque; New York Hall of Science, Queens; Reuben H. Fleet Science Center, San Diego, California; Sciencenter, Ithaca, New York; Saint Louis Science Center, Missouri.

Partners and Advisors

American Geophysical Union; Cornell Laboratory of Ornithology, Cornell University; Natural History Magazine; ScienCentral, Inc.; University Corporation for Atmospheric Research, Office of Education and Outreach; Yale Project on Climate Change, Yale School of Forestry and Environmental Studies.

Project Evaluator

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